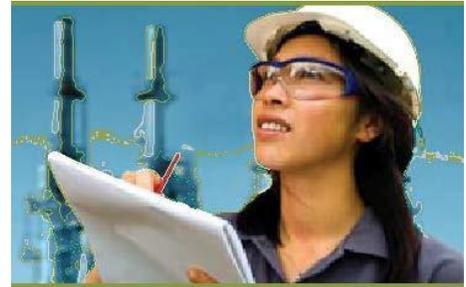


Winsett Centre

Canadian Centre for Women in
Science, Engineering, Trades and Technology



The Canadian Centre for Women in Science, Engineering, Trades and Technology (**WinSETT Centre**) creates and fosters opportunities for women to enter, stay and grow in SETT careers, with the goal of maximizing Canada's human resource potential, increasing innovation and driving Canadian economic development. The Centre achieves its mission by developing and disseminating through collaboration and partnerships, the tools, services and expertise useful to women, industry, governments, associations, unions, educational institutions, and non-governmental organizations.

The WinSETT Centre

- Delivers the *Women in SETT Leadership Program* to provide tools for success and advance the retention and leadership of women in SETT
- Delivers services to employers to create more inclusive and respectful workplaces
- Partners on specific projects with organizations such as CCWESTT and community groups
- Promotes and celebrates the leadership of women in SETT organizations and as role models and mentors

Special thanks to our current sponsors

Platinum Sponsor:  **Husky Energy**

Bronze Sponsors:

TAQA North, Vancity, petroforma laboratories

Program Sponsors:

Status of Women Canada

Chairs for Women in Science and Engineering

In-Kind Sponsors:

University of Alberta

WinSETT Centre activities and projects (2013-17) have been supported by contributions from Engineers Canada; Status of Women Canada (Women's Program); Suncor Energy Foundation; Association of Professional Engineers and Geoscientists of Alberta; WorleyParsons; NSERC Chairs for Women in Science and Engineering (Atlantic, BC/Yukon, Ontario, Prairies and Québec); CCWESTT; Canadian Apprenticeship Forum; and in kind support from the University of Alberta and other partnerships



The Canadian Centre for Women in Science, Engineering, Trades and Technology is an action-oriented, non-profit organization that aspires to recruit, retain and advance women in science, engineering, trades and technology.

URL: www.winsett.ca

Email: info@winsett.ca

The WinSETT Centre Invites Your Involvement

Many young women are excelling in post-secondary programs...

Yet women remain under-represented in employment in most SETT fields:

42.8% of Life Science Professionals

21.3% of Technical Positions

13.1% of Engineers

3.6% in Construction Trades

Women's enrolment is decreasing, or only slowly increasing in undergraduate university programs:

<14.0% in Computing Sciences

20.0% in Engineering programs

Women also tend to leave SETT professions in higher proportions than their male colleagues (52% in one U.S. study) and are vastly underrepresented in positions of leadership (5.1% of Canadian Financial 500 CEOs).

Diversity is integral to business success...

Many organizations recognize that workplace and governance diversity brings an array of benefits in today's competitive economy, including:

- Solutions to skilled worker shortages through access to a broader base of talent
- Becoming an 'employer of choice' to attract new talent
- Increased innovation potential and enhanced market development
- Greater profitability

Yet, diversity remains an elusive goal for many companies and industries. The WinSETT Centre will work with stakeholders to increase the participation and leadership of women in SETT and help create supportive workplaces.

The Opportunity...

We invite the support of industry, associations, post-secondary partners, governments and unions to strengthen the development and delivery of the WinSETT Centre's programs and resources.

How can you participate?

- Make a financial contribution to support the WinSETT Centre, a program or event
- Provide in kind materials, services, personnel time
- Host initiatives in your workplace
- Promote the WinSETT Centre and its activities
- Leverage your support with other stakeholders

The Value to Sponsors...

- Benefit from the services of the WinSETT Centre
- Have your support recognized in WinSETT Centre events, materials, reports, website
- Gain high visibility with highly motivated individuals in communities of influence
- Demonstrate leadership within the professions, industry, and the general public
- Promote and bring the benefits of gender diversity within SETT careers

Please contact us to explore the exciting opportunities:

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