Invest in the Leadership Program
Developing the Next Generation
of Women in SETT

Who We Are
Since 2010, the Canadian Centre for Women in Science, Engineering, Trades and Technology (WinSETT Centre) has been an action-oriented, non-profit organization that creates and fosters opportunities that encourage women to enter, stay, grow and lead in science, engineering, trades and technology careers. WinSETT Centre is uniquely focussed on Canadian women in SETT.

What We’re Doing
Our 2019-2021 Strategic Plan outlines our areas of impact. We welcome collaborators from across sectors and across the country to help us achieve our vision.

How You Can Help
Become a WinSETT Sponsor! We need your help to support women as they pursue careers in science, engineering, trades & technology. Leadership Program partners are critical to developing the next generation of female leaders in SETT.

Leadership Program
WinSETT Centre offers 80+ workshops per year in locations across Canada. Six full-day workshops are offered over three to six months in each location. Topics include Leadership, Communication, Negotiation, Workplace Politics, Networking, Mentorship & Sponsorship and Emotional Intelligence.

Networking & Communication
Having a network of colleagues and mentors is essential to women building careers in male-dominated occupations. WinSETT Centre maintains a website, knowledge database, quarterly newsletter and online support network for graduates of the Leadership Program.

Contact us to discuss opportunities to sponsor the Leadership Program in your community or across the country.
How Sponsors Benefit

☑ Supports your mandate to improve gender diversity
☑ Provides access to effective strategies for attraction, retention and promotion of women
☑ Contributes to professional development for your employees
☑ Demonstrates your leadership on diversity and inclusion initiatives
☑ Positions you as a national leader & promoter of women in SETT

Sponsorship Opportunities

**National Leadership Series Sponsor** $200,000 1 per Year
As our pre-eminent partner, your organization will be recognized across all WinSETT Centre communications platforms and at every Leadership workshop. Women from across Canada will be offered discounted enrollment at Leadership Program workshops, making the series more affordable for up to 1,200 women. We are seeking a long-term partner and will give you first right of refusal on annual renewal.

**Student Transition Retreat** $20,000 1 per Retreat
Female students in male-dominated programs are entering the workplace without the support structure or necessary skills to navigate their early careers. Sponsor a weekend retreat featuring guest speakers, networking and targeted workshops for up to 50 female students, giving them the best possible start to their careers.

**Leadership Series Champion** $5,000 1 per Series
Help us offer six workshops in your community, reaching as many as 120 women. As a Workshop Champion, your organization will receive two complimentary registrations for the entire series, can identify a female leader from your organization to speak as a guest and attend graduation. Your logo will be incorporated in materials at each workshop.

**Leadership Program Supporter** $3,500 2 per Series
In return for your organization’s support, you will receive one complimentary registration for the series, will be recognized on social media and invited to speak at the graduation ceremony. Your support will be recognized across workshop materials.

**Leadership Program Ally** $2,500 3 per Series
Using each of WinSETT Centre’s communications platforms (social media, website, newsletter), we will recognize your support and promote your participation. Allies assist with venue, catering and printing costs associated with our workshops.

**Friend of the Leadership Program** $1,000 5 per Series
We welcome support from organizations of all sizes who share our mission to empower women to enter, stay, grow and lead in science, engineering, trades and technology careers. We will work with you to determine how best to recognize your support.

To learn more, contact us at winsettcentre@gmail.com.