Who We Are

Since 2010, the Canadian Centre for Women in Science, Engineering, Trades and Technology (WinSETT Centre) has been an action-oriented, non-profit organization that creates and fosters opportunities that encourage women to enter, stay, grow and lead in science, engineering, trades and technology careers.

What We’re Doing

Our 2019-2021 Strategic Plan outlines our areas of impact. We welcome collaborators from across sectors and across the country to help us achieve our vision.

How You Can Help

Become a WinSETT Sponsor! We need your help to support women as they pursue careers in science, engineering, trades & technology. Partners are required across our operations.

Leadership Series

WinSETT Centre offers 80+ workshops per year in locations across Canada. Six full-day workshops are offered over three to six months in each location. Topics include Leadership, Communication, Negotiation, Workplace Politics, Networking, Mentorship & Sponsorship and Emotional Intelligence.

Networking & Communication

Having a network of colleagues and mentors is essential to women building careers in male-dominated occupations. WinSETT Centre maintains a website, knowledge database, quarterly newsletter and online support network for graduates of the Leadership Series. Sponsors help us continue to reach out!

Operational Support

WinSETT Centre is involved in a number of partnerships, projects and initiatives. The Board is made up of passionate volunteers from across the country – women who are creating opportunities and building supports for the next generation of women in SETT. Our operational sponsors are essential to our ongoing capacity to develop new resources, access government project funding and connect with stakeholders and partners.

Sponsorship opportunities start at $5,000. To sponsor a coast-to-coast Leadership Series for one year, the investment is $200,000. We will customize a partnership package for any amount in between.
How Sponsors Benefit

- Supports your mandate to improve gender diversity
- Provides access to effective strategies for attraction, retention and promotion of women
- Contributes to professional development for your employees
- Demonstrates your leadership on diversity and inclusion initiatives
- Positions you as a national leader & promoter of women in SETT

Sponsorship Opportunities

**National Leadership Series Sponsor** $200,000 1 Available

As our pre-eminent partner, your organization will be recognized across all WinSETT Centre communications platforms and at every Leadership workshop. Women from across Canada will be offered discounted enrollment at Leadership Workshops, making the series more affordable for up to 1,200 women. First right of refusal on annual renewal.

**Champion** $100,000 1 Available

Over a two-year term, Champions can enroll up to 40 women in the entire series of Leadership Workshops or we’ll come to your workplace to deliver one full series in person. Organizations also have access to up to five mixed-gender workshops on creating an inclusive and respectful workplace.

**Mentor** $50,000 2 Available

Over two years, Mentor-level sponsors enroll up to 20 women in Leadership Workshop series across Canada. Up to three mixed-gender workshops on creating an inclusive and respectful workplace will be delivered onsite.

**Role Model** $25,000 5 Available

This one-year partnership includes Leadership Workshop series enrollment for up to 10 women. One mixed-gender workshop on creating an inclusive and respectful workplace will be delivered onsite on a mutually agreed date.

**Supporter** $10,000 10 Available

This partnership includes up to 25 seats at individual Leadership workshops in your area over a one-year period. Supporter-level sponsors will be recognized across WinSETT Centre’s communications platforms.

**Network** $5,000 Unlimited

Network sponsors have access to up to 10 seats at individual Leadership workshops in your area over a one-year period. Discounts are available for organizations that wish to offer mixed-gender professional development on creating an inclusive and respectful workplace.

Custom Sponsorships

Contact us to learn more about custom partnership opportunities, including other ways to support the WinSETT Centre Leadership Workshop series.

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